

Contract / Revision **19299** Flight Dates **06/07/10-06/11/10**

Hiatus Dates

Original Date / Revision 06/02/10/ 06/08/10

Order Sep 00:15:00

Advertiser **ALLIANCE FOR AMERICA'S** Product

Estimate #

| | | | | | | | | | | | | | | Totals | |
|--|-----------|-------------------|-----------------|--------------------------|-------|--------------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 3 | 7 | 06/07/10 | 06/11/10 | M-Sun ABC 7 News at 10M | | M-F 11-1135p / SaMTWTF-- | | :30 | 5 | \$500.00 | P-2 | 0.00 | NM | 5 | \$2,500.00 |
| | | | | M-Sun ABC 7 News at 11 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 06/07/10 | 06/13/10 | MTWTF-- | | | 5 | | \$500.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | 7 | 06/07/10-06/13/10 | | M-Sun ABC 7 News at 11p | | RM-F 11-1135p / S. | MTWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 3.6 | | | | | | | | | | | | | | | |
| [due to NBA finals, News will air @ 1130p] | | | | | | | | | | | | | | | |
| 5 | 7 | 06/07/10-06/13/10 | | M-Sun ABC 7 News at 11p | | RM-F 11-1135p / S. | MTWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 3.7 | | | | | | | | | | | | | | | |
| [due to NBA finals News will air @ 1130p] | | | | | | | | | | | | | | | |
| 6 | 7 | 06/07/10-06/13/10 | | M-Sun ABC 7 News at 11p | | RM-F 11-1135p / S. | -T----- | :30 | | (\$500.00) | | 0.00 | NM | | |
| (H) See MG 3.8 | | | | | | | | | | | | | | | |
| [due to NBA finals News airs @ 1130p] | | | | | | | | | | | | | | | |
| 7 | 7 | 06/07/10-06/13/10 | | M-Sun ABC 7 News at 11p | | RM-F 11-1135p / S. | ---Th---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| (H) See MG 3.10 | | | | | | | | | | | | | | | |
| [due to NBA finals News will air @ 1130pm] | | | | | | | | | | | | | | | |
| 8 | 7 | 06/07/10-06/13/10 | | M-Sun ABC 7 News at 11p | | RM-F 11-1135p / S. | -T----- | :30 | | (\$500.00) | | 0.00 | NM | | |
| (H) See MG 3.9 | | | | | | | | | | | | | | | |
| [due to NBA fnals News airs @ 1130pm] | | | | | | | | | | | | | | | |
| 9 | 7 | 06/07/10-06/13/10 | | M-Sun ABC7 News at 1130p | | 1130p-1205a | -T----- | :30 | | \$500.00 | | 0.00 | NM | | |
| (H) MG for 3.8 06/08 | | | | | | | | | | | | | | | |
| 10 | 7 | 06/07/10-06/13/10 | | M-Sun ABC7 News at 1130p | | 1130p-1205a | ---Th---- | :30 | | \$500.00 | | 0.00 | NM | | |
| (H) MG for 3.7 06/10 | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 14 | \$5,750.00 |